

Thailand Board of Investment (BOI) Paris Office cordially invites Italian companies to join our webinar on the theme:

Doing Business in Thailand: Key Location for ASEAN Digital Hub

Digital entrepreneurs will receive new insights on:

- Thailand's National Plan, Laws and Policies
- The Government Incentives in the Digital Sector
- The Business Opportunities in the Thai Digital Sector
- the Digital Infrastructure in Thailand

Agenda

10:00 – 10:05 a.m.	Introductory Remarks <i>Speaker: Mrs. Cherdchan Arunrat, Director of Thailand Board of Investment, Paris Office</i>
10:05 – 10:10 a.m.	Opening Remarks <i>Speaker: H.E. Mr. Lorenzo Galanti, Ambassador of Italy to Thailand</i>
10:10 – 10:15 a.m.	Keynote Address <i>Speaker : H.E. Mr. Chirdchu Raktabutr, Ambassador of Thailand to Italy</i>
10:15 – 10:30 a.m.	Introduction to Policies, National Plans and Related Law in the Development of Digital Sector in Thailand <i>Speaker: Dr. Supakorn Siddhichai, Executive Vice President, Digital Economy Promotion Agency (DEPA), Ministry of Digital and Economy and Society (MDES)</i>
10:30 – 10:45 a.m.	BOI Services to Support your Business Development in Digital Sector in Thailand <i>Speaker: Ms. Maesaporn Leelasetakul, Senior Investment Promotion Officer, Thailand Board of Investment (BOI)</i>
10:45 – 11:00 a.m.	Business Opportunities for Foreign Technology-Based Investment <i>Speaker: Mr. Pariwat Wongsamran, Director of Entrepreneur and Enterprise, Director of Startup Thailand, National Innovation Agency (NIA)</i>
11:00 – 11:10 a.m.	Introduction to Digital Infrastructure in the Eastern Economic Corridor <i>Speaker: Kanate Wangpaichitr, DBA, Assistant Secretary 5G & EECD, Eastern Economic Corridor Office (EECO) of Thailand</i>
11:10 – 11:20 a.m.	The Thai-Italian Chamber of Commerce (TICC), your Business Partner on Thai Ground <i>Speaker: Mr. Michele Tomea, Secretary General of the Thai-Italian Chamber of Commerce (TICC)</i>
11:20 – 11:30 a.m.	Case Study: Success story of BOI-promoted company Pimclick on doing business in Thailand <i>Speaker: Mr. Panya Sayavongsa, Founder and C.E.O. of Pimclick</i>
11:30 – 11:35 a.m.	Q & A
11:35 a.m.	End of webinar session



**Tuesday 15th
June 2021**



10:00 am – 11:35 am CET
(Central European Time)



Webinar Platform
(ZOOM)



Registration required



A link to webinar will be sent to you after the registration is completed.



One-to-one meetings are available. Pre-arrangement is required.

Please contact:
BOI Paris Office
E-mail: par@boi.go.th